



Petit Family Foundation

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[www.petitfamilyfoundation.org](http://www.petitfamilyfoundation.org)

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To the FCC Chairman:

April 28, 2010

Julius Genachowski  
Chairman  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, DC 20554

RE: MB Docket 10-56

Dear Chairman Genachowski:

I am writing on behalf of the Petit Family Foundation and the GE 5k Road Race that benefits our Foundation. NBC has been the presenting sponsor for each of the three years. Our local NBC affiliate has been instrumental in the success of our race the past two years and we hope we shall be even more successful in 2010. They have taped and aired PSA's in prime-time for 2-3 months prior to our races in 2008 and 2009. We could have never afforded to buy the kind of publicity that NBC donated to our event and in essence to our foundation. We just taped the PSA yesterday for our race this July 18<sup>th</sup>. The first year we were able to draw 2500 registrants from nearly all 169 towns in CT as well as many surrounding states. Last year we had 3,000 registrants and over 6,000 folks in attendance. In addition, NBC has aired live; on-site news stories both prior to and after the race. They also have allowed one of their anchors, Brad Drazen, to MC the event for us each of the past two years. In 2008, one of their veteran anchors, Gerry Brooks, taped and aired a story about our race 36 hours prior to the event. Without NBC we would not have been able to have such a successful event. We have raised over \$350,000 for the Foundation in the past two years. In supporting us they have helped us fulfill our mission statement and reach out to many around the state.

**The Petit Family Foundation honors the memories of Jennifer Hawke-Petit, Hayley Elizabeth Petit, and Michaela Rose Petit by continuing the kindness, idealism and activism that defined their lives. The Foundation's funds are given to foster the education of young people, especially women in the sciences; to improve the lives of those affected by chronic illnesses; and to support efforts to protect and help those affected by violence.**

NBC has been a superb and caring partner and we sincerely appreciate all they have done on both a business and personal level to commit to our race and its success. They have committed to us that they will continue to support our efforts even after there is a change in ownership and for that we are extremely grateful.

Sincerely yours,

William A. Petit, Jr. MD  
President, Petit Family Foundation  
Race Committee member

RBP